



# M.A.D Playhouse

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*Making A Difference through theater  
Bringing South Asian Plays to New York City*



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# A Dedicated & Determined Team bringing South Asian Plays to N.Y.C.

## M.A.D in NYC

What are we trying to do...

Perhaps, more importantly, what are we trying to say?

That is what theatre is all about isn't it? Saying something.

The presentation, the treatment, the plays themselves, all says something. It could be about the director, the actors, the stage designers but most of all it says a lot about the production house.

We at M.A.D bring you the South Asian tradition. And we do so by bringing to you plays written by South Asian playwrights.

Although, plays are heavily influenced by cultures, the underlying need to tell a story remains the same across all cultures. Our selection of plays and their subsequent treatment and presentation is heavily influenced by our endeavour to introduce unique plays from brave playwrights.

They are plays that aim to bring focus on art forms that reflect and illustrate ideals of society, ethos, emotions, feelings, sorrow, joy, frustration, hatred, love, their role and its place in this society.

Some of them were banned, shunned or perhaps misunderstood in their time. But today, with our increased awareness, they are thought provoking, intriguing and sometimes entertaining. This is a journey into uncharted territory and we hope you have as much fun and fulfilment watching our plays as we do staging them.

[See you at the theatre!](#)

# Script Submissions

## Fancy yourself as a playwright?

Here is your chance to showcase your talents and take advantage of a professional platform provided by M.A.D Playhouse. We invite you to submit an abstract of thought provoking scripts on contemporary social issues. If your script is selected, we will convert it into a professional theater production, which will be performed in New York City.

A onetime scholarship will also be awarded to the winning script. The script must be in English, under 50 minutes and must be your original work. For adapted scripts, you must secure copyright permissions from the original author. Please include name and contact information for the original author along with your submission.

Please make your submissions at

<http://www.madplayhouse.com/scripts>



# Get Involved & Internship

We welcome you to the stage!

The best way to involve with MAD players would be by taking up a responsibility.

Please feel free to reach us at

[partner@madplayhouse.com](mailto:partner@madplayhouse.com)

The MAD internship program is yearround and a temporary assignment. The hours and length of the internship can be adjusted depending on the needs of the department and the availability of the student.

Please write to us at

[internship@madplayhouse.com](mailto:internship@madplayhouse.com)

# M.A.D Promotions

Buy bulk tickets & have clients watch our show on discounted price.

## Example:

Company-A buys 20+ of tickets for the show & MAD Playhouse would give 15% of discount on tickets purchased. We expect to close the deal at least 30 days prior to the show.

Buy the full show for your clients & we will brand it as yours.

## Example:

Company-B buys all tickets of the show. MAD Playhouse will work with the event manager of Company-B and the theater's event manager to brand the location as Company-B's event.

Buy tickets & a portion of the proceeds would go back to your organization.

## Example:

Company-C sells 50 tickets on full price & 15% of the proceeds would be given to Company-C. This option works best for not-for-profit companies.

**Various advertising options available!**

**Please write to us at:**

[sponsorship@madplayhouse.com](mailto:sponsorship@madplayhouse.com)





A rasa (Sanskrit: “juice or essence”) denotes an essential mental state and is the dominant emotional theme of a work of art or the primary feeling that is evoked in the person that views, reads, or hears such a work.

We are a dedicated and determined team bringing South Asian theater to NYC.

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[www.madplayhouse.com](http://www.madplayhouse.com)

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